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2006 CISOA/RP Conference Focuses on Collaboration

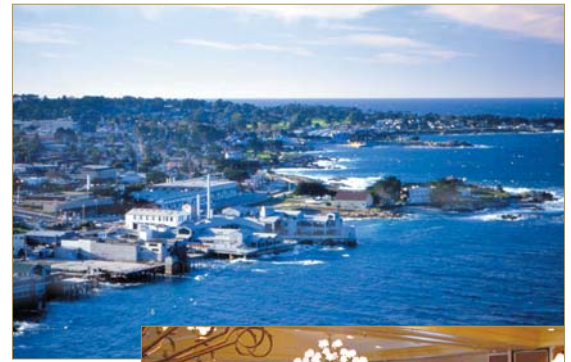
by Sandoval Chagoya,
Editor, CCC TechEDge

Technology and institutional research are vital elements of modern postsecondary education. Working together they can form a strong foundation of excellence in support of student learning.

Toward that end, more than 125 California Community Colleges (CCC) information systems officers, research analysts and planners and their affiliates met in April for a four day conference near the shores of Monterey Bay.

For the third year the CCC Chief Information Systems Officers Association (CISOA) and the Research and Planning Group for California Community Colleges (RP Group) held their conference jointly. The 2006 CISOA/RP Group Conference was held at the Hyatt Regency Hotel Resort in Monterey.

Attendees gathered to focus on the conference theme, "Building an Information Community: IT and Research Working Together." In addition to several



Monterey Bay



2006 CISOA/RP Group Conference

renowned speakers, a total of 35 breakout sessions were presented.

Cliff Adelman, U.S. Department of Education Senior Research Analyst, delivered a keynote address during the first dinner of the conference Sunday night. Adelman wrote 1999's "Answers in

>> see **CISOA/RP**, page 6

CCC Confer Recognized as Model Distance Education Program

by Ken Nather,
Specialist, Academic Planning & Development
CCC System Office

A California Community Colleges (CCC) systemwide service, designed to foster communication and collaboration via the latest Web-conferencing technology, has been recognized as a model program in distance education.

The CCC Confer project was awarded an Alliance for Distance Education in California (ADEC) AFFY Award for 2006.

CCC Confer provides high-quality Web-conferencing technology and services



2006 Alliance for Distance Education in California (ADEC) AFFY Awards

in support of meetings, collaboration and e-learning environments. Its services are free to all CCC staff, faculty and administrators. The project is located at Palomar

College and funded through a grant from the CCC System Office.

ADEC is a professional association dedicated to the development of distance learning in California. ADEC AFFY awards recognize outstanding distance learning projects.

Awardees must be intersegmental, have objective outcomes, make effective use of technology, represent a model for effective student-teacher accommodations, and demonstrate effective use of distance and distributed education.

>> see **CONFER**, page 7

NOTE: Current TechEDge style uses 'System Office' to refer to the state agency also known as the 'CCC Chancellor's Office.'

TechEDge is published quarterly, with additional special issues published throughout the year. It is distributed to distance educators, information systems officers, business leaders, the California legislature and other interested parties. A complete archive of past issues is available at ccctechedge.com.

Funded by a grant from the California Community Colleges System Office and published by the California Community Colleges Technology Center, its purpose is to provide timely and relevant news about telecommunications and technology in California's 109 community colleges.

TechEDge welcomes relevant submissions and feedback, and we will gladly add you to our mailing list by request. Direct all correspondence to the TechEDge editor, Sandoval Chagoya, at:

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Lack of Money is Not a Problem

Guest Opinion by Rod Helm, Grant Writing USA

Each year hundreds of grant makers give millions of dollars to community colleges. Are you getting your share? If not you may have overlooked one of the most essential rules of successful grant writing: Help enough other people get what they need and you'll likely get what you want.



Nearly all grant makers require applicants to include a problem statement or needs assessment in their proposal. In response to this requirement, grant seekers often think the problem is a lack of money, equipment, personnel or other resources at their institution.

While this may be true, rarely are these "lack of" arguments sufficient for a competitive proposal. Fact is, most grant makers don't make grants to solve recipient problems—grantors fund projects that benefit a greater good and solve a larger challenge.

The California Educational Technology Collaborative offers this advice: "Your organization may need computers and software to stay competitive, but it is doubtful that you will receive a grant simply because you have a need. If you instead detail how the computers and software will help your organization solve a problem or provide a benefit for the grantor, your proposal will be much more compelling."

All grant makers have funding priorities. Spend some time sifting through your college's grants databases and you'll quickly see how diverse these priorities can be. Some funders are solely focused on inner-city youth, others on the environment, while some may only give to projects that increase the availability of learning opportunities in rural communities. The possibilities are endless so identifying like-minded funders is a must.

As an example let's consider the grant maker whose stated interest is in serving rural communities. Now,

keeping in mind that if we just help enough other people get what they need we'll likely get what we want, who are the "others"?

Perhaps they're motivated, young learners in underserved communities. Or maybe they're factory workers, recently laid-off and in need of current, employable skills.

Whichever is the case, as you develop your request keep your proposal focused on those prospective students and their communities. Tell the funder what kind of opportunities the students have or don't have now. How are their lives impacted by these lost opportunities? How is their community impacted? Don't assume the answers—ask the students and their community leaders and find trustworthy research on the subject to back-up your assertions. You might also discuss the barriers to education these students face. Perhaps transportation to existing distance education locations is not feasible due to economic hardships and a remote location.

Keep your proposal focused on the learners and you'll dramatically increase your chances of grants success.

And what happens if you help these students get their education and at the same time help the funder accomplish their giving goals?

You might just get what you want. <>

Rod Helm offers the highly successful Grant Writing USA trainings for grant writers. A self-paced workshop based on the face-to-face seminars is available from @ONE at:

http://one.evc.edu/self_paced/gwusa.htm

Through a collaborative arrangement between the CCC System Office and Grant Writing USA, this beta online version of the workshop is available to CCC administrators, faculty and staff free of charge.

Conference Calendar

League for Innovation in the Community College: Learning College Summit

St. Louis, Missouri July 11-14, 2006

League for Innovation in the Community College
<http://www.league.org>

IMPACT 2006: 8th Annual WebCT User Conference

San Diego, California July 10-14, 2006

WebCT <http://www.webct.com/2006>

35th Annual ACUTA Conference & Exhibition: Sailing into Convergence

San Diego, California July 23-27, 2006

The Association for Communications Technology Professionals in Higher Education
<http://www.acuta.org>

6th Annual MERLOT International Conference: Working With and Learning From the World's Best

Ottawa, Ontario August 8-11, 2006

Multimedia Education Resource for Learning and Online Teaching <http://www.merlot.org>

CAPED 2006 Convention: Don't Gamble With Your Student's Success

Lake Tahoe, California October 8-11, 2006

California Association for Postsecondary Education and Disability <http://caped.net>

League for Innovation in the Community College: 2006 Conference on Information Technology

Charlotte, North Carolina October 22-25, 2006

League for Innovation in the Community College
<http://www.league.org>

2006 Online Teaching Conference: Moving Forward with Technology and Quality

Friday, June 16, San Diego City College

Sponsored by CVC, @ONE, CCC Confer and CCCSAT in partnership with San Diego City College

Are you interested in adopting new technologies or improving online teaching methods in your classes? Join your colleagues from all over the state of California to share experiences and best practices.

The annual Online Teaching Conference is a one day event for you to meet with other California Community Colleges faculty and staff. You'll learn from the experts, catch up on technical innovations, and pick up tips to maintain/improve quality.

This year's conference is offered in a "hybrid" format - you can participate in three ways:

- (1) Attend in-person in San Diego
- (2) Attend virtually via live webcasts, or
- (3) Attend on your own schedule by downloading archives of each session.

The choice is yours, but you'll need to register at: <http://www.cccone.org/06Conference/register.htm>.

Conference highlights include:

Keynote by Gerry Hanley, Executive Director MERLOT: "Quality Online Education: Where Disciplinary and Institutional Values Meet." Quality education is a complex outcome. Understanding practices of our faculty, students, staff and administrators is key to best using technology to produce quality online education. The importance of communities of peers, the campus, and the disciplinary context for designing, implementing, and sustaining quality online education will be discussed along with examples of how best practices can be applied.

"The Brave New World of Online Course Delivery." Explore new technologies with a panel of visionaries who will discuss the benefits of using such innovations as:

- * "Wikis, Podcasts and Blogs - Oh, My!" with Dan Barnett, Philosophy Professor at Butte College.
- * "Moodle" with Michael Penney, LMS Project Manager, Courseware Development Center at California State University, Humboldt.
- * "MERLOT" with Gerry Hanley, Executive Director of MERLOT
- * "Conferencing, Webcasting, Streaming: How to choose the right tools for teaching online" with Blaine Morrow, Director of CCC Confer and CCCSAT

Breakout Sessions: Opportunities to brainstorm with colleagues in your own discipline or professional specialty. Experts from the CCC system will kick off each session with a presentation to get your ideas flowing. Examples of sessions offered include:

- * "Online Counseling - Where We Are and Where We're Going"
- * "Retention and Communication Strategies"
- * "Distance Education Coordinator Campfire - Exploring Issues and Finding Solutions"
- * Academic Discipline "Campfires," including Humanities & Social Sciences, Languages & Communication, Math & Sciences and Technology.

A complete list of conference offerings, information about attendance and logistics, and online registration are available at the 2006 Online Teaching Conference Web site: <http://www.cccone.org/06Conference/index.htm>.

Faces of Technology

Patricia James Hanz: Chair, ASCCC Technology Committee; DETAC, SAC & TTAC Member; Distance Education Coordinator & Multimedia Professor, MSJC

Working to Ensure that Distance Education is Quality Education

Patricia James Hanz has infused her life with purpose. As a California Community Colleges (CCC) faculty member and leader in distance education she is intent on student success.

"I find reward in student success, in hearing a student say, 'I got a job.' Its fun and when I go home, I feel like I've accomplished something. It's very satisfying. It has meaning."

It's her way of giving back to a system of education she feels gave her opportunity in life that she might not have had.

The first in her family to go to college, she received little encouragement from home where her parents emphasized work over academics. Instead, she got encouragement from teachers and staff at Canada College in Redwood City who recognized her intelligence.

"At the time I had two kids already and education really gave me a future that I would not have otherwise had," Pat said via telephone from her office at Mt. San Jacinto College in Menifee.

She earned an AA degree with honors from Canada College in 1976. She went on to earn a BA in psychology from University of California, Santa Cruz in 1978. More recently Pat received an MA in Instructional Design for Online Learning from Capella University.

"My passion for teaching is based in the belief that education leads to a better life. I have seen this belief demonstrated in my own life and I want to extend that opportunity to all of our students, to give it back."

And Pat gives back in a big way. Her extensive resume is available at Mt. San Jacinto's Web site, listed as Pat James. For almost thirty years, she has studied human intelligence, specifically how we think and learn. For more than twenty years, she has focused on teaching with technology and teaching others to use technology to enhance student learning.

"Technology is empowering," Pat said. "It allows students and teachers to be creative, to try things they might not otherwise be able to accomplish."

In 1984 Pat was hired by Lucerne Elementary School in Lake County to serve as Library and Computer Coordinator. "It was essentially a librarian position," Pat said. "As part of the orientation, though, I was told, 'Oh, by the way you have to teach everyone how to use the two computers in the library.'"



Pat teaching at the 2006 Academic Senate for CCC Vocational Institute held in Palm Springs.



Pat discusses educational technology with Mt. San Jacinto College counselors Linda Googe and Mary Helen Ish at the @MSJC Academy.



She had an Atari 800 and an Apple IIe and no instruction manuals. They were the only computers used to aid instruction on the campus. "At the time there was a perception that you didn't have to do anything; the computers did it for you," she said. "There was no concept of the kind of training needed to operate the machines."

"And so I learned by trial and error, by experimenting and by listening to the second graders, who were already using the machines. In fact, I learned more

from the student users than any other way, so I always say I learned how to use computers from second graders. If I ever forget that, I'll quit teaching."

Presently Pat is an associate professor of multimedia and the Distance Education Coordinator for Mt. San Jacinto College, based at the Menifee Valley campus. Pat's colleagues selected her as 2000-2001 Faculty Member of the Year.



Dr. Roy Mason, Mt. San Jacinto College Online Biology Professor, collaborates with Pat at the @MSJC Academy.

For the past seven years Pat has coordinated and taught @MSJC, a

technology academy for Mount San Jacinto faculty, which she described as very successful. The academy offers faculty training in instructional technology, in an online and face-to-face environment. "A key to the success of the academy is that faculty teaches it, so it's peer instructors and peer training," she said.

"Technology is not going away, so it's important that we use it correctly. It's important that we use it appropriately. Use of technology in education requires us to pay attention to the context in which we teach and the content that we deliver."

Pat has been also been teaching technology classes through the @ONE project for a year and a half. @ONE provides free and low-cost technology training to CCC personnel statewide. In three-day, face-to-face workshops Pat teaches Camtasia and Dreamweaver for use in distance learning.

Pat is also a program committee member for the 2006 Online Teaching Conference, which is sponsored by @ONE, the California Virtual Campus (CVC), CCC Confer and CCCSAT in partnership with San Diego City College. For more information about the June 16 event please see page three of this issue.

"I enjoy working on the statewide, systemwide efforts," Pat said, "Because the people who work at that level are highly committed to teaching and learning. They are very committed to the students and its rewarding to be around them."

A former president of her local Academic Senate, Pat has worked with the statewide Academic Senate for California Community Colleges (ASCCC) for the past five years. She is an Executive Committee regional representative and current chair of the Technology Committee.

As the senate representative, she is a member of three technology councils that advise the CCC System Office on issues related to technology: the Distance Education Technical Advisory

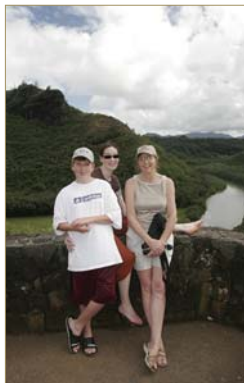
Committee (DETAC), the Telecommunications & Technology Advisory Committee (TTAC), and the Systemwide Architecture Committee (SAC), which advises TTAC on technical issues.

She is also an advisory committee member for three systemwide technology projects: @ONE, provider of technology training; CCC Confer, which offers e-conferencing; and CCCSAT, the CCC satellite network. In addition, she is on the advisory committee for the Foundation for CCC, which works to benefit, support and enhance the missions of the CCC system.

"As chair of the Technology Committee, my focus has been to ensure that distance education is quality education," Pat said. "I want to ensure that CCC distance education reflects the integrity and unique style of courses in our system."

Because of her involvement with systemwide technology efforts and participatory government, she has worked extensively with the System Office, which she commends for getting a lot done despite limited resources.

"The System Office has a good, statewide working relationship with the CCC technology community. They have made a great effort to make the colleges and districts part of the conversation about systemwide technology, and that's important because it's the way to effect change in the system."



Pat with son, Ian, and daughter Corrine above a river valley in Kauai.



Pat's grandson, Sam, and daughters Amy (left) and Corrine (right) enjoying some sun with Pat off the coast of Kauai.



Pat and her husband, Keith Hanz.

Pat has been married to artist and photographer Keith Hanz for eight years. Keith is a full time photography instructor at Mt. San Jacinto College. He also teaches digital photography workshops for @ONE. They live together in a home they designed and built overlooking Diamond Valley Lake in Hemet.

Pat has five children: four girls and one boy ranging in age from 37 to 15. Lisa is the oldest, Amy, Corrine and Laurel were next and Ian is the youngest. She also has a three-year old grandson, Sam, that she described as a "cutie."

In her limited free time, Pat enjoys watching movies and reading novels. "I keep a novel next to my computer and read a page while the machine is getting started or I'm waiting for an internet connection." Unfortunately, she can't indulge her love of skiing in the same way, as she is usually too busy to hit the slopes. <>

"Faces of Technology" is a regular feature of TechEDge newsletter. Each issue it will highlight an individual making contributions to technology in the California Community Colleges.



@ONE Summer Distance Education Schedule

Perhaps you're dreaming of quiet summer days? @ONE makes it easy to learn time-saving technology skill—at your leisure!

For more information and to register, visit: <http://www.cccone.org/de/>

All courses are offered FREE of charge to California Community College faculty, staff and administrators. **Lunch n' Learn Desktop Seminars** offer bite-sized nuggets of information, delivered right to your desk during lunchtime. **Online Courses** are more intensive and run a few weeks. Set aside time in your calendar to participate online—and the instruction and support will be there for you.

These courses will benefit you as you'll learn skills to spend less time on computer tasks, and more on providing exemplary education and support. You will learn to use tools that make your job tasks—like grading, holding office hours, and giving quizzes—easier.

Complete flex activities that will help you get step increases. All of this training to advance your career is FREE!

Plus, you'll get to learn directly from outstanding peers in technology and education, delivering the training that applies directly to your job.

@ONE is supported through a grant from the California Community Colleges System Office and hosted at Evergreen Valley College, San Jose.

Here's a preview of the upcoming class titles, which start as early as July 10th.

Lunch n' Learn Desktop Seminars

- * Photoshop Quick Tips
- * Test Drive Moodle
- * The ABC's of PDFs: Part 1 - Getting Starting Making PDFs
- * Free Online Survey and Evaluations
- * Test Drive WebCT CE6
- * Test Drive Blackboard 7
- * Creating Accessible PDF Documents with Adobe Acrobat
- * The Art & Science of Powerpoint 2003
- * Using Podcasting for Teaching: Part 1

Online Classes

- * Introduction to Online Teaching and Learning
- * Dreamweaver
- * Internet Research Strategies
- * Introduction to Teaching with Moodle
- * Online Course Tune Up w/WebCT Campus Edition
- * Shifting Gears from Blackboard 6 to 7
- * Shifting Gears from WebCT 4 to 6

For more information and to register, visit: <http://www.cccone.org/de/>



Joseph Moreau



Andreea Serban

the Tool Box” and “The Toolbox Revisited,” which focus on identifying factors in student academic history that contribute to successful completion of a bachelor’s degree.

Since about 40 percent of degree recipients attended a community college en route to a bachelors, Adelman said there are important lessons that the CCC system can learn to enhance the movement of

students toward degree completion.

The Conference Welcome started the Monday sessions, with words from CISOA President Joseph Moreau and RP Group President Andreea Serban. Andy Carvin delivered the Welcome Keynote.

Carvin is a well-known internet activist and blogger whose Digital Divide Network focuses on closing the ‘digital divide.’ It studies access and educational barriers that prevent millions of Americans from using technology to improve quality of life. He also spoke about innovative programs working to alleviate the digital divide including community technology centers, the Creative Commons copyright initiative and higher education open courseware programs.

Security, preparing for disaster and recovering afterward were hot topics at this year’s conference.

Stuart McClure, Senior VP of Risk Management Product Development at McAfee, Inc., spoke during a lunchtime session. He talked about the importance of developing a comprehensive life cycle around risk management as the best way to manage risk.

Susan Guarino, Dean of Information Technology, at Mt. San Jacinto College delivered a breakout session about disaster preparedness that offered a blueprint for starting a disaster recovery analysis. She shared the methods that her college used to analyze all of its software and hardware applications based on impact to business and crucial student services. The detailed analysis provided the facts that helped to frame a plan for recovery.

A panel of institutional research leaders met to talk about the “Research and Planning Capacity in the CCC System,” presenting the findings of a systemwide study conducted by the Board of the RP Group. A self-examination, the study assessed the research priorities, budget adequacy and role of research and planning in colleges statewide.

The panel included Andreea Serban, RP Group President and Associate VP of IT, Research & Planning at Santa Barbara City College; Ken Meehan, Director of Institutional Research, Fullerton College; Robert Gabriner, Vice Chancellor, Institutional Advancement; Darla Cooper, Director,



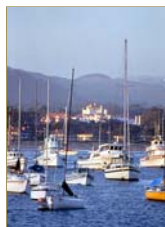
Hyatt Regency Monterey



Andy Carvin



“Taking Steps Toward Disaster Recovery”



Monterey Marina



Susan Guarino



“Research and Planning Capacity in the CCC System”



Andreea Serban



Bill Scroggins



Robert Gabriner



Darla Cooper



Ken Meehan

Continued next page >>

The RP Group honored excellence in its field with an Awards Reception at the CISOA/RP Conference. The 2006 RP Group Awards recipients included:

Award for Excellence in Research

Keith Wurtz

Chaffey College

Examination of Reading as a Prerequisite to Human Anatomy

Award for Excellence in Planning

Kathleen Silva

Modesto Junior College

Choosing the Best Assessment Tools

Award for Excellence in Technology

Jim Filpot

Chaffey College

Data and Information System at Chaffey College



CENIC: Bridging the IT and Research Communities

CISOA/RP Continued from previous page >>

Institutional Research, Oxnard College; and Bill Scroggins, VP of Instruction, Modesto Junior College.

Another session focused on the California Research and Education Network, known as CalREN, and the participatory role of the CCC. The Corporation for Education Network Initiatives in California (CENIC) provides CalREN to the entire education community in California. Ed Smith, CENIC Project Manager, and Catherine McKenzie, CCC System Office Specialist, presented, "CENIC: Bridging the IT and Research Communities." The session helped to increase awareness of Internet 2 membership and opportunities.

The conference was not all work and no play. A pre-conference golf tournament was played on Sunday and late night hospitality was well



Catherine McKenzie



Ed Smith

attended throughout the event. Early risers on Tuesday enjoyed a 6:45 am Fun Run/Walk sponsored by the Foundation for CCC and shuttle service that evening delivered attendees to and from Cannery Row.

The vendor community showed strong again this year with more than 40 companies attending. Representatives and their booths filled the Grand Regency exhibit hall.

The conference wrapped Wednesday morning with a report from the CCC System Office staff followed by CISOA and RP Group business meetings. Next year's conference will be held in Southern California. <>



See you next year!

The Research and Planning Group for California Community Colleges

www.rpggroup.org

California Community College Chief Information Systems Officers Association

www.cisooa.org

Monterey Bay, Marina and Otter photos courtesy of Monterey County Convention and Visitors Bureau. Photo of hotel courtesy of the Hyatt Corporation.

CONFER Continued from page 1 >>

Ken Nather presented the award to CCC Confer project director, Blaine Morrow, at ADEC's Summit XVII held in Pasadena at the Westin Hotel. Morrow also directs the CCC Satellite Network project, CCCSAT, which is also located at Palomar College.

Nather is the System Office specialist in distance education and current chair of the ADEC Community College Affinity group.

Nather submitted the award nomination on behalf of the community college system project, noting that the project's focus is to provide the highest quality service and support in Web conferencing technology to the entire California community college system.

The CCC Confer project uses e-conferencing to allow groups to share information in a collaborative manner. Groups, students, faculty and staff conduct meetings via the Internet using e-conferencing technologies to view a shared document, stream audio and video, use VoIP, or Web-based chat tools.



Ken Nather, Systems Office Distance Education Specialist, left, and Blaine Morrow, CCC Confer/CCCSAT Project Manager, at the ADEC Summit XVII Affy Awards.

CCC Confer provides more than 5,000 toll-free audio and Web collaborations each year, enabling more than 30,000 administrators, faculty and staff to conduct educational business at a distance, without attendant travel costs. This represents a cost savings of more than \$6.2 million annually for the California Community Colleges.

ADEC is an organization dedicated to leaders who seek resources and information that serve educators in managing, teaching and training through the use of distance education.

In other ADEC news: Ken Nather was elected ADEC Coordinator for Policy and Legislative Issues for 2006-2008. ADEC also elected Patty Davis, CCC Live Caption program administrator, to serve as Community College Affinity Group Chairperson for the same term. <>



www.adec-cal.org



www.ccccconfer.org

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